

The logo for the Roblox Developer Conference 2018 (RDC 18) is centered on a dark blue background. It features a large, white, sans-serif font for 'RDC' and a smaller, blue, sans-serif font for '18'. The text is enclosed within a thick, bright blue square border that is slightly rotated. The background is decorated with a pattern of light gray, stylized square outlines of varying sizes and orientations.

RDC¹⁸

ROBLOX DEVELOPER CONFERENCE



Leveraging Your Skills to Make Games & Revenue

Brandon LaRouche

Who I Am



Brandon LaRouche
cowbear16

Agenda

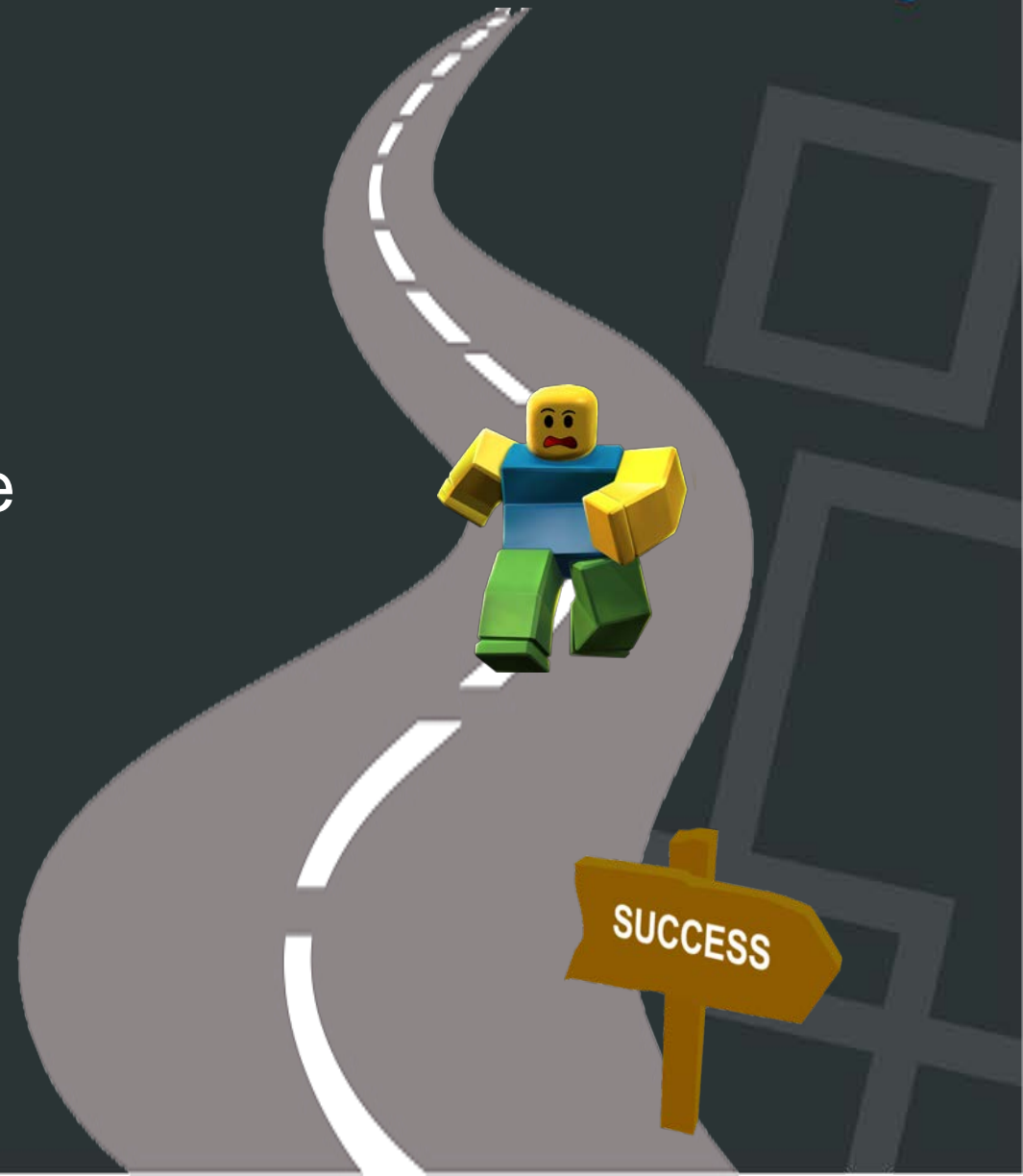
RDC

- Path to Success on Roblox
- Roblox as a Career
- Recognize Opportunity
- Know Your Worth
- Fail Fast and Often
- Push Your Limits

Path to Success on Roblox

RDC

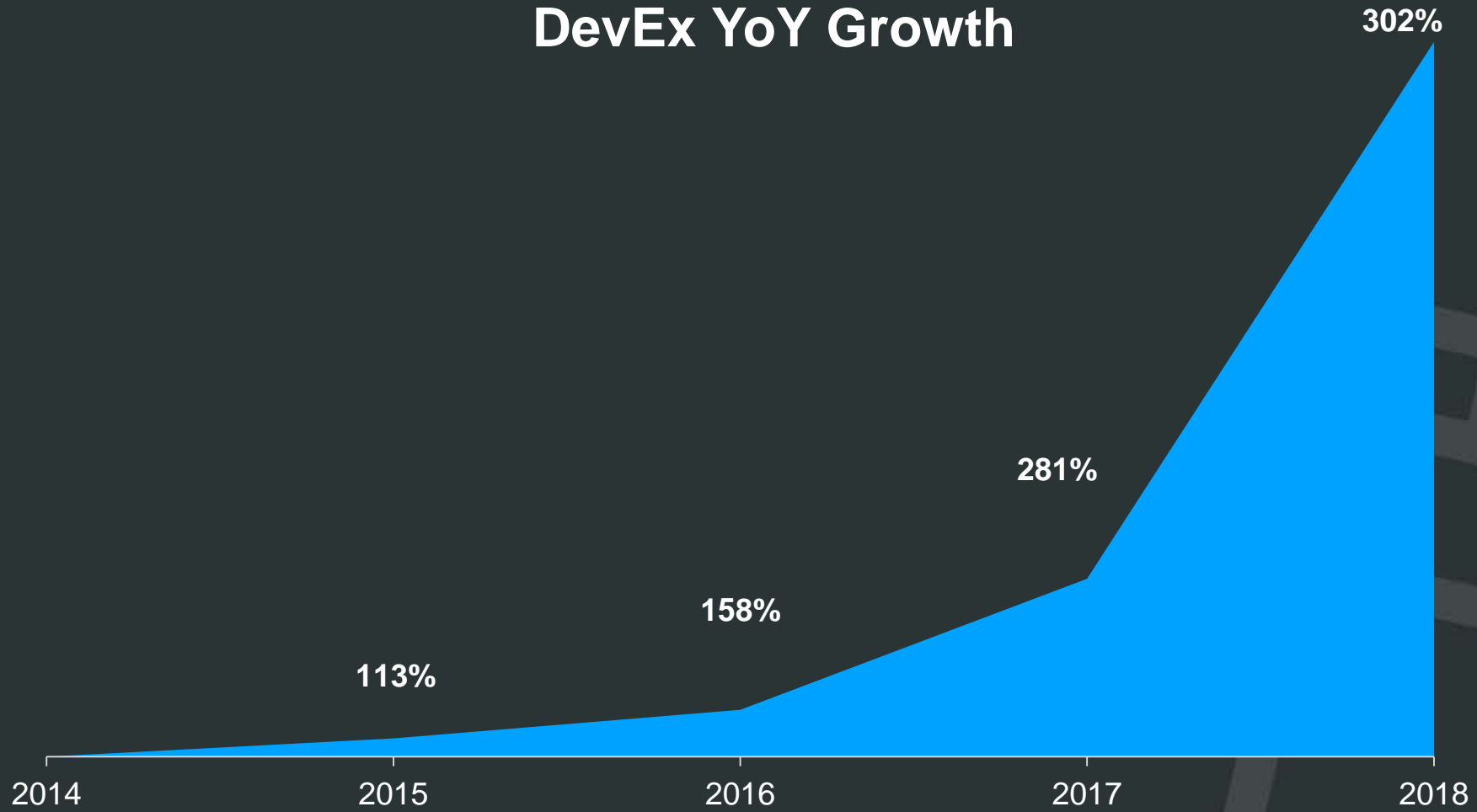
- Do research
- Recognize opportunity
- Understand what you bring to the table
- Find your fit in a development team
- Be okay with failure
- Learn, rinse, and repeat



Roblox as a Career

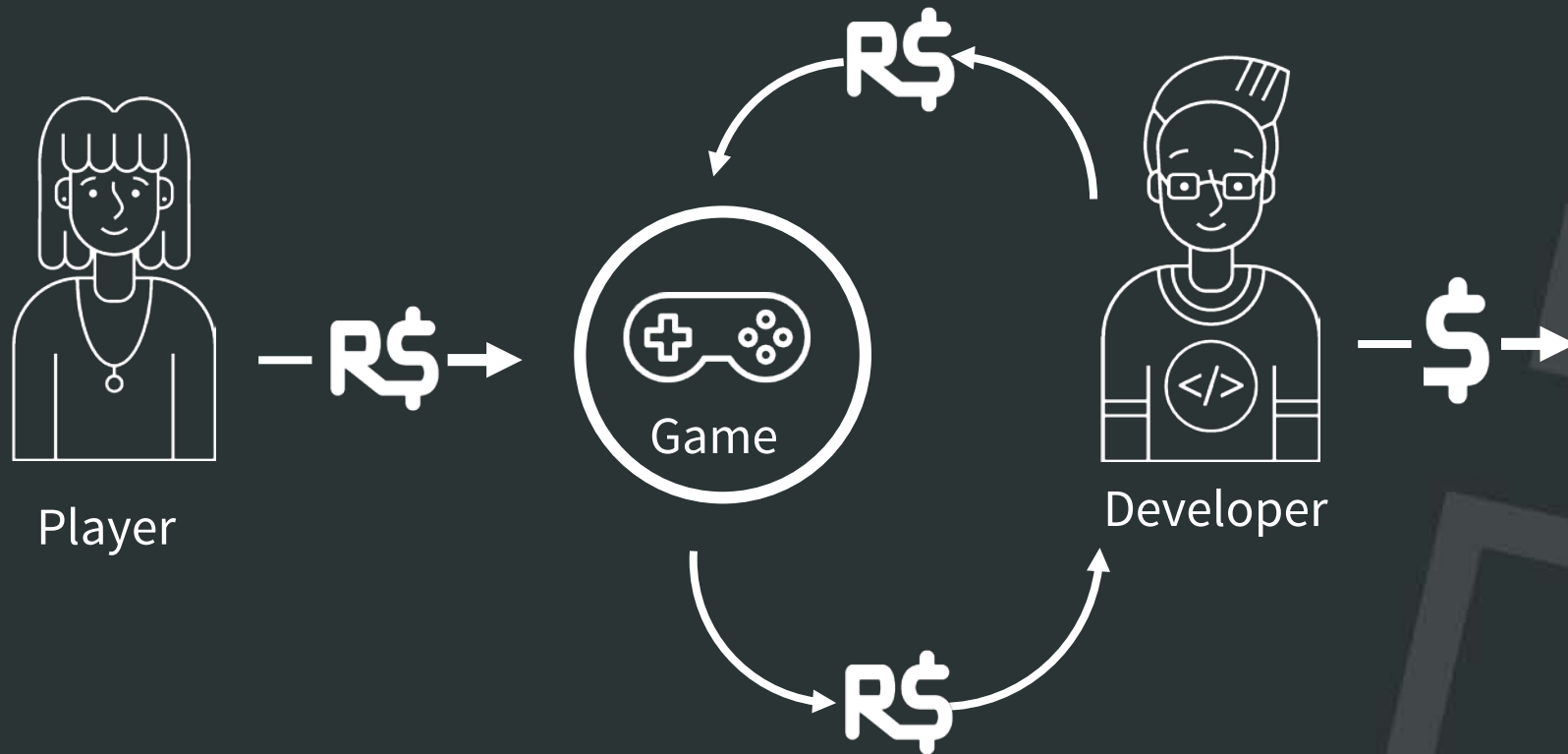


DevEx YoY Growth



Recognize Opportunity

- Identify an entry point in the market
- Pick up a project



Know Your Worth

Assess yourself

- What skills do you bring to the table?
- How do you compare to other developers?

Time is Money

- How valuable is your time?
- In what ways can you monetize that time?



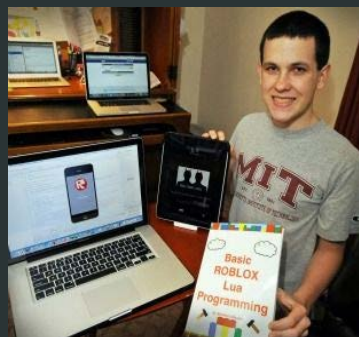
Fail Fast and Often

Don't put all your eggs in one basket

- If you get caught up for too long in a failure, you'll miss several potential successes



...



...



Fail Fast and Often

Diversify & expand your horizons

- Use small side projects to keep honing your skills
- Write every idea down
- There are so many skills you can learn on Roblox

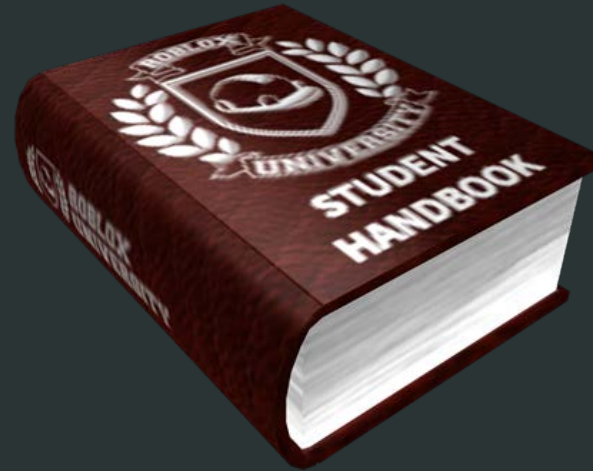
Be realistic

- Know when to ask for help or when to give up on an idea

Push Your Limits



Dream big, but stay grounded



Keep learning



Success comes in many sizes

Enjoy the journey...



Q&A